

Mexico and the United States

Political Science 334
Latin American Studies 335
International Relations 400
Spring 2018
Syracuse University

Professor Matthew Cleary

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Office: 225 Eggers, 443-4288

Office Hours: Tuesdays 3:30 – 5:00pm, Fridays 11:00-Noon, or by appointment

Class Time: T-TH 12:30 – 1:50pm, Crouse Hinds 001

Course Website: use <https://blackboard.syr.edu/>

Course Objectives

This course focuses on the politics of modern Mexico, with special attention to relations between Mexico and the United States. We begin with an overview of the long history of U.S.-Mexican relations, including comparative colonial histories, the War (1846-48), and other conflicts up through the mid-20th century. However, the bulk of the course focuses on the historical roots and contemporary dynamics of various themes that are critical for understanding Mexico today, again with special attention to U.S.-Mexican relations. Topics of study include economic ties (e.g., the maquila industry, NAFTA, and bilateral trade relations); the roots of migration and the effects of migration in both countries; Mexican democratization and inter-governmental relations; the drug trade; and the way that these bilateral issues are politicized and negotiated in both countries.

Attendance, Assignments and Grading

Students are expected to complete all of the assigned reading on time, to attend class regularly, and to participate in class discussions. If you miss a class, you should secure class notes from another student *and come to the next class prepared*. If you miss more than 4 classes without proper University documentation, I will lower your course grade by one half of a letter grade per additional absence. Written assignments include a map test, two short paper assignments, and two exams (midterm and final).

You should feel free to study together, to go over returned papers or study questions together, and to share lecture notes. *But you cannot consult with each other or work collaboratively for paper assignments. All written work must be your own*, with ideas and text from all sources properly documented.

Your course grade will be calculated as follows:

| | |
|------|---------------------|
| 15% | class participation |
| 10% | map test |
| 10% | short paper #1 |
| 20% | mid-term exam |
| 10% | short paper #2 |
| 35% | final exam |
| 100% | TOTAL |

Books and Readings

The following books are available for purchase at the SU Bookstore, and are also available in print form at the reserve desk at Bird Library:

- Bank Muñoz, Carolina. 2008. *Transnational Tortillas: Race, Gender, and Shop-floor Politics in Mexico and the United States*.
- Domínguez, Jorge and Rafael Fernández de Castro. 2009. *The United States and Mexico: Between Partnership and Conflict*. Second Edition.
- Haber, Stephen, et al. 2008. *Mexico since 1980*.
- Joseph, Gilbert, and Timothy Henderson, eds. 2002. *The Mexico Reader: History, Culture, and Politics*.
- Levy, Daniel and Kathleen Bruhn. 2006. *Mexico: The Struggle for Democratic Development*. Second Edition.

All other readings on the syllabus can be found in electronic form on the Blackboard website for the course, which all registered students can access through this link: <https://blackboard.syr.edu/>. Look under the “Documents” link, where the articles are listed by author’s last name and publication year. Where I have assigned a book or a large section of a book (several chapters), I am not allowed to post the material directly, and you should either purchase the book or use the paper copy at the reserve desk.

I denote the location of all readings listed on the course schedule, below, with the following:

- [S] for the SU Bookstore in Schine
- [R] for physical course reserve at Bird Library
- [Bb] for Blackboard

Electronic Devices

Please do not use any electronic devices, including laptop computers, during class time. If you have an accommodation for any such device please let me know immediately.

SU Mandated Policy Language

The university asks faculty to include on all syllabi descriptions of several different academic policies. In addition to the important items listed below, you can read the document posted here for more information: http://provost.syr.edu/wp-content/uploads/2017/08/syllabus_reminder.pdf

Plagiarism and Academic Integrity

There is no room for academic dishonesty in this class. I do submit formal reports to the Academic Integrity Office when I suspect academic dishonesty or plagiarism. I encourage all students to update their understanding of what counts as academic dishonesty by visiting this website: <http://class.syr.edu/academic-integrity/>. Here is the university's recommended language on Academic Integrity:

Syracuse University's Academic Integrity Policy reflects the high value that we, as a university community, place on honesty in academic work. The policy defines our expectations for academic honesty and holds students accountable for the integrity of all work they submit. Students should understand that it is their responsibility to learn about course-specific expectations, as well as about university-wide academic integrity expectations. The policy governs appropriate citation and use of sources, the integrity of work submitted in exams and assignments, and the veracity of signatures on attendance sheets and other verification of participation in class activities. The policy also prohibits students from submitting the same work in more than one class without receiving written authorization in advance from both instructors. Under the policy, students found in violation are subject to grade sanctions determined by the course instructor and non-grade sanctions determined by the School or College where the course is offered as described in the Violation and Sanction Classification Rubric. SU students are required to read an online summary of the University's academic integrity expectations and provide an electronic signature agreeing to abide by them twice a year during pre-term check-in on MySlice.

Disability-Related Accommodations

If you believe that you need accommodations for a disability, please contact the Office of Disability Services(ODS) located at 804 University Avenue, third floor or go to the ODS website at disabilityservices.syr.edu and click current students tab to register on-line. You may also call 315.443.4498 to speak to someone regarding specific access needs. ODS is responsible for coordinating disability-related accommodations and will issue 'Accommodation Letters' to students as appropriate. Since accommodations may require early planning and are not provided retroactively, please contact ODS as soon as possible.

Religious Observances

Syracuse University's religious observances policy, found at http://supolicies.syr.edu/emp_ben/religious_observance.htm, recognizes the diversity of faiths represented in the campus community and protects the rights of students, faculty, and staff to observe religious holy days according to their tradition. Under the policy, students should have an opportunity to make up any examination, study, or work requirements that may be missed due to a religious observance provided they notify their instructors no later than the end of the second week of classes for regular session classes and by the submission deadline for flexibility formatted classes. Student deadlines are posted in MySlice under Student Services/ Enrollment/ My Religious Observances/Add a Notification.

*** All students should feel free to discuss any of the issues ***
mentioned on this page with me at any time.

Daily Course Schedule

| <u>Session</u> | <u>Date</u> | <u>Topic & Readings</u> |
|----------------|-------------|--|
| 1 | Jan 16 | <u>Introductory Discussion</u> |
| 2 | Jan 18 | <u>Mexican Identity</u> Read: The following selections from Joseph and Henderson, eds., <i>The Mexico Reader</i> , pp.11-32. [S,R] Poinsett, "The Mexican Character" Vasconcelos, "The Cosmic Race" Paz, "The Sons of La Malinche" Bonfil Batalla, "The Problem of National Culture" |
| 3 | Jan 23 | <u>History 1821-1921</u> Read: Levy and Bruhn, <i>Mexico: the Struggle for Democratic Development</i> , chapter 2 (only pp.35-47). [S,R] Editors of <i>El Tiempo</i> , "A Conservative Profession of Faith", <i>The Mexico Reader</i> , pp.220-25. [S,R] Otero, "Considerations...", <i>The Mexico Reader</i> , pp.226-38. [S,R] Creelman, "President Díaz, Hero of the Americas", <i>The Mexico Reader</i> , pp.285-291. [S,R] |
| 4-5 | Jan 25-30 | <u>Era of the PRI</u> IN-CLASS FILM: <i>Ley de Herodes</i> [Herod's Law] (1999). Read: Haber, Stephen, et al. 2008. <i>Mexico Since 1980.</i> , ch.2 (pp.26-37). [S,R] Calles, "Mexico Must Become...", <i>The Mexico Reader</i> , pp.421-25. [S,R] Daniels, "The Oil Expropriation", <i>The Mexico Reader</i> , pp.452-55. [S,R] Anguiano, "Cárdenas and the Masses", <i>The Mexico Reader</i> , pp.456-60. [S,R] Cosío Villegas, "Mexico's Crisis", <i>The Mexico Reader</i> , pp.470-81. [S,R] |
| 6 | Feb 1 | <u>Roots of Change and Challenges to the State</u> Read: Poniatowska, "The Student Movement of 1968", <i>The Mexico Reader</i> , pp.555-69. [S,R] Three selections from John Womack, ed., <i>Rebellion in Chiapas: an Historical Reader</i> , 1999: [Bb] "Enough! The Zapatista Declaration of War...", pp.245-49; "The First Accords...[of San Andrés]", pp.304-15; "The Civil War in the Highlands: Acteal...", pp.340-54 Russell, James. 2003. "Land and Identity in Mexico: Peasants Stop an Airport" <i>Monthly Review</i> 54:9, pp.14-25. [Bb] |

- 7 Feb 6 Democratization and the 2000 Election
 Read: Levy and Bruhn, *Mexico*, chapter 3. [S,R]
 Cornelius, “Mexicans Would Not Be Bought, Coerced”, *The Mexico Reader*, pp.684-86. [S,R]
 MAP TEST
- 8 Feb 8 Politics after Democratization
 Read: Levy and Bruhn, *Mexico*, chapter 4. [S,R]
- 9 Feb 13 The Human Security Crisis in Mexico
 Read: Krauze, Enrique. 2011. “Can This Poet Save Mexico?” *New York Times*, October 1, 2011. [Bb]
 Roig-Franzia, Manuel. 2007. “Horror Story: Lydia Cacho's Exposé of Pedophilia Has Her Critics Up in Arms,” *The Washington Post*. [Bb]
 Guillermprieto, Alma. 2014. “Mexico: ‘We Are Not Sheep to Be Killed.’” *The New York Review of Books* Nov. 5, 2014. [Bb]
 Oglesby, Elizabeth. 2016. “Mexico after Ayotzinapa...” *LASA Forum* [Bb]
 If you can read Spanish and have additional interest, also read
 Aida Hernández and Mariana Mora. 2015. “Ayotzinapa: ¿Fue el Estado?...” *LASA Forum*. [Bb]
 PAPER #1 ASSIGNED
- 10 Feb 15 Economic Development under the PRI
 Read: Levy and Bruhn, *Mexico: The Struggle for Democratic Development*, pp.149-65. [S,R]
 Haber, Stephen, et al. 2008. *Mexico Since 1980.*, ch. 2 (pp.37-65). [S,R]
- 11 Feb 20 Crisis and Liberalization in the 1980s and 1990s
 Read: Levy and Bruhn, *Mexico: The Struggle for Democratic Development*, pp.165-79. [S,R]
 Haber, Stephen, et al. 2008. *Mexico Since 1980.*, chapter 3. [S,R]
- 12 Feb 22 What is NAFTA?
 Read: Cameron, Maxwell, and Brian Tomlin. 2000. *The Making of NAFTA: How the Deal Was Done*, chapters 1, 3, and 10. [Bb]
- 13 Feb 27 From NAFTA to the Present
 Read: Domínguez and Fernández de Castro. 2009. *The United States and Mexico*, chapter 4 (esp. from p.60). [S,R]
 Gereffi, Gary, and Martha Martinez. 2005. “Mexico’s Economic Transformation under NAFTA,” in Crandall et al., eds., *Mexico’s Democracy at Work*, pp.119-50. [Bb]
 PAPER #1 DUE

- 14 Mar 1 U.S. -Mexican Foreign Relations
 Read: Domínguez and Fernández de Castro. 2009. *The United States and Mexico*, Introduction and chapter 1. [S,R]
 Levy and Bruhn, *Mexico*, chapter 7. [S,R]
- 15 Mar 6 Current Issues and Challenges
 Selee, Andrew. 2008. "Overview of the Merida Initiative." Typescript, Woodrow Wilson Center. [Bb]
 De la Mora, Luz Maria. 2016. "If It's Not Broken, Why Fix It? NAFTA and U.S.-Mexico Trade in Trump's Campaign." *LASA Forum*. [Bb]
 Anderson, John Lee. 2017. "How Mexico Deals with Trump." *New Yorker*. [Bb]
- 16 Mar 8 MIDTERM
 No reading assigned; in-class exam during normal class time.

***** SPRING BREAK *****

- 17 Mar 20 Labor in Mexico and the U.S.
 Read: Bank Muñoz, Carolina. 2008. *Transnational Tortillas*. pp.1-6, and chapters 4-5. [S,R]
 Langewiesche, "The Maquiladoras", *The Mexico Reader*, pp.698-707. [S,R]
- 18 Mar 22 Migrant Labor
 Read: Bank Muñoz, Carolina. 2008. *Transnational Tortillas*. Chapter 3. [S,R]
 Grey, Mark and Anne Woodrick. 2002. "Unofficial Sister Cities: Meatpacking Labor Migration between Villachuato, Mexico, and Marshalltown, Iowa," *Human Organization* 61:4, pp.364-76. [Bb]
 Eisenstadt, Marnie. 2011. "State fair vendor abused workers from Mexico," *Syracuse Post Standard* (April 17). [Bb]
 PAPER #2 ASSIGNED
- 19 Mar 27 Migration Past and Present
 Read: Domínguez and Fernández de Castro. 2009. *The United States and Mexico*, chapter 7. [S,R]
 Hellman, "Pedro P., Coyote", in *The Mexico Reader*, pp.717-727. [S,R]
- 20 Mar 29 Effects of Migration Policy
 Read: Martell, Alpha, Maribel Pineda, and Luis Tapia. 2007. "The Contemporary Migration Process", in *Mayan Journeys*, Cornelius et al., eds., pp.49-70. [Bb]
 Fernandez-Kelly, Patricia, and Douglas Massey. 2007. "Borders for whom? The role of NAFTA in Mexico-US migration," *Annals of the American Academy of Political and Social Science* 610, pp.98-118. [Bb]

- 21 Apr 3 Transmigration; DACA
 Read: Fernandez de Castro, Rafael. 2012. "Transmigration in Mexico." *ReVista: Harvard Review of Latin America*. [Bb]
 Malkin, Elisabeth. "A Priest Stands Up for the Migrants Who Run Mexico's Gantlet." *New York Times* July 14, 2012. [Bb]
 Renwick, Danielle. 2014. "The U.S. Child Migrant Influx." *Council on Foreign Relations* typescript. [Bb]
 Napolitano, Janet. 2012. "Exercising Prosecutorial Discretion..." [Bb]
 Duke, Elaine. 2017. "Memorandum on Rescission Of Deferred Action For Childhood Arrivals (DACA)" [Bb]
 Pomona Statement. 2016. [Bb]
 Syverud, Kent. 2016. Letter to the University Community, Dec 7. [Bb]
 Syverud, Kent. 2017. Letter to the University Community, Sept 5. [Bb]
- 22 Apr 5 Nativism and Identity.
 Read: Huntington, Samuel. 2004. "The Hispanic Challenge," *Foreign Policy* 141, pp.30-45. [Bb]
 Citrin, Jack, et al. 2007. "Testing Huntington: Is Hispanic Immigration a Threat to American Identity?" *Perspectives on Politics* 5:1, pp.31-48. [Bb]
- 23 Apr 10 Open Debate: U.S. Policy
 IN CLASS DISCUSSION: We'll have an open debate on U.S. policy
 Read: Finish reading the articles you may have missed from previous sessions
 PAPER #2 DUE
- 24 Apr 12 The Drug Trade
 Read: Domínguez and Fernández de Castro. 2009. *The United States and Mexico*, chapter 3. [S,R]
 National Drug Intelligence Center. 2011. *National Drug Threat Assessment*. (do not read entire report. Skim, especially the first few pages and the sections on Violence, DTOs, and Illicit Finance). [Bb]
- 25 Apr 17 U.S. Drug Policy
 Read: Andreas, Peter. 2000. *Border Games: Policing the U.S.-Mexico Divide*, chapter 4. [Bb]
 Crandall, Russell. 2002. "Clinton, Bush, and Plan Colombia," *Survival* 44:1, pp.159-72. [Bb]
 Flores-Macías, Gustavo. "Colombia Can Win Mexico's Drug War," *New York Times*, July 29, 2010. [Bb]
- 26 Apr 19 The Effects of the Drug War in Mexico
 Read: Weisman, "The Deadly Harvest...", *The Mexico Reader*, pp.734-46. [S,R]
 Caputo, Philip. "The Fall of Mexico," *The Atlantic*, Dec. 2009. [Bb]
 González, Francisco. 2009. "Mexico's Drug Wars Get Brutal" *Current History* 108:715, pp.72-76. [Bb]

- 27 Apr 24 The Legalization Debate
Read: Latin American Commission on Drugs and Democracy. 2009. *Drugs and Democracy: Toward a Paradigm Shift*. [Bb]
U.S. Drug Enforcement Agency. 2010. *Speaking Out Against Drug Legalization*. [Bb]
- 28 Apr 26 The 2018 Election
Read: To Be Determined
- 29 May 1 Review for Final
No reading assignments

FINAL EXAM: Friday, May 4, 10:15am – 12:15pm in Crouse Hinds 001